



School of Continuing Education  
Chinese Culture University

中國文化大學推廣教育部  
SCHOOL OF CONTINUING EDUCATION  
CHINESE CULTURE UNIVERSITY

**The richness of life comes from learning**



“Anyone who stops learning is old, whether at twenty or eighty. Anyone who keeps learning stays young. The greatest thing in life is to keep your mind young.”

– Henry Ford, Industrialist

## The Richness of Life Comes from Learning ←

The School of Continuing Education (SCE) of Chinese Culture University was established in 1971 and has continuously provided various lifelong learning courses and programs in Taiwan as well as other locations. As a result of its efforts SCE won the National Human Resource Innovation Award in 2006 and for the past 12 years has been evaluated by official education evaluation as the most outstanding private university to offer continuing education. In fact, SCE has become the largest and the highest quality continuing education institution in Taiwan.

To serve increasing numbers of learners, SCE has established 5 campuses in various cities around Taiwan, including Taipei, Taichung, and Kaohsiung. It has also developed programs worldwide with excellent colleges and universities in Mainland China, Hong Kong, Macao, Southeast Asia, and U.S.A.

In addition to physical campuses, SCE has been developing a cyber learning system, go2school, and various e-learning programs, making it convenient for learners to learn anywhere and anytime.

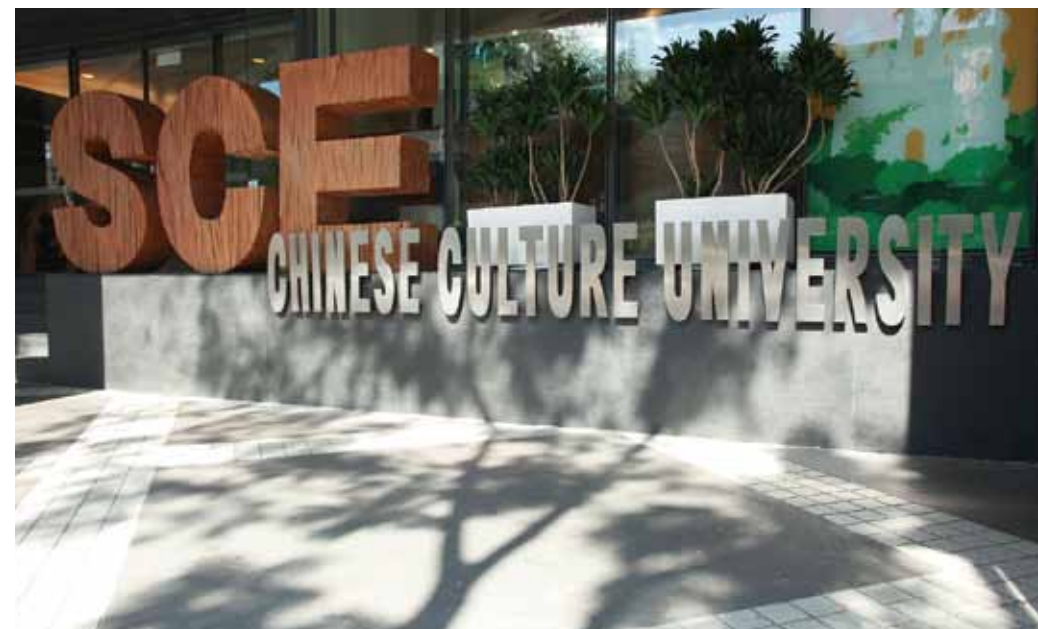
The goal of SCE is to provide numerous and accessible resources, so that people can enjoy lifelong learning.





Main campus

## Our Mission



- To provide high quality continuing education and professional programs
- To enhance lifelong learning resources for career advancement and personal development
- To establish a friendly, creative, and attractive learning environment



## Our Services

- Lifelong Learning Courses
- Certificated and Degree Programs
- Academic Affairs and Services
- International Extension Programs

## Island-wide learning centers ←

### ++ Taipei

Main campus  
Jianguo campus  
Yanping campus  
Zhongxiao campus  
Kids Center

### + Kaohsiung Learning Center

### + Taichung Learning Center

## Based on Taiwan, View at World ←



08

09

2012X2013

Island-wide learning centers



Yanping campus

## Lifelong Learning Courses ←



Trends change rapidly making it crucial to stay at the top of one's profession. Therefore SCE offers a range of continuing professional development courses in various fields to help keep skills and knowledge up to date.

### Various Learning Courses

SCE provides a great variety of courses for learners of all ages.



### National and International Certification Programs

Because of demands for greater levels of knowledge, professionals have to sharpen their skills. Strengthening professional abilities and keeping flexible in a changing environment is a must. SCE provides Finance, Design, IT, Management, and Human Resource certifications to meet various learners' needs.



### Outsourcing Training Programs

SCE has abundant experience in planning and executing various outsourcing training programs for enterprises.



## Credit and Degree Programs ←

SCE offers a wide range of credit and degree programs to full-time and part-time students working toward undergraduate and graduate programs.

Part-Time Graduate Degree Programs Master degree programs include: Chinese Literature, Architecture and Urban Planning, Life Applied Science, Journalism, Information Management, Business Administration, Tourism and Leisure Business Management, Law, Youth and Child study, and Mandarin Teaching programs.

### Part-time Undergraduate Degree Programs

Bachelor degree programs include Business Administration, Accounting, Banking and Finance, Information Management, Advertising, Tourism and Leisure Business Management, Digital Content Design, Fashion and Creative Industries Branding and Management.

### Two-year Completion Program

SCE offers Business Administration program.

### Our Advantages

Undergraduate students are admitted without a specified major during freshman year, and they begin to select majors according to their interests and needs when they begin their sophomore year. For the next two years, students still have time to change their majors, or spend time in the second major. During their 4 years at SCE, students can understand themselves better and balance their work and study.

Most of our students have to balance study with work and family. So SCE arranges professional counselors as career coaches to support students in managing these responsibilities. SCE also provides many learning resources for students to strengthen their learning skills. Furthermore, SCE employs faculty with experience working in their fields to help students gain a practical insight.

### Last Mile

To help students to be competitive, undergraduate students are required to pass MOCC (Master of Computer Certificate) and 30 credits of English or Japanese 8 level programs. Meanwhile, SCE has established honor programs to encourage and reward excellent-performance, providing tuition discount and scholarships.

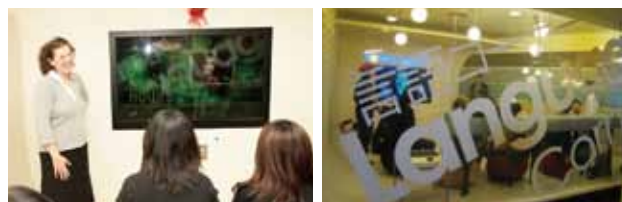


### Quality Language Programs

Quality English and Japanese programs are provided for students to select as their language subjects. The English program is maintained in accordance with English Language Institute, the University at Buffalo of the State University of New York. Grouped according to proficiency level, students learn in classrooms of under 25, taught all in English by experienced instructors. The curriculum is designed to be practical so students can apply what they learn in daily life.



Dr. Peter Silver, the Academic director of English program, earned his doctorate in Education at University of Massachusetts. He has abundant teaching experience at universities in U.S.A., Japan, Europe, Malaysia, and Taiwan.





## Happy Learning in Multiple Fields ◀

From childhood to old age, learning never stops. As knowledge changes, people should keep learning to update their knowledge and acquire new skills for our fast-pace life.

SCE provides courses, in such areas as aesthetics, living, design, language, management, marketing, finance, spirit, health, and information. Schedules are flexible to match the needs of learners.



## International Programs ←

International programs have been established for learning foreign languages, travel abroad and allowing foreigners to study at SCE.



### International Language Institute (ILI)

The International Language Institute is an outstanding language course provider in Taiwan. ILI offers a range of second language programs to learners including English, Japanese, Korean, French, German, Italian, and Spanish as well as translation training courses.

### Mandarin Learning Center (MLC)

SCE's Mandarin Learning Center is the one of the most established language centers in Taiwan. Overseas students come from Europe, America, Asia, Africa, and Oceania and enjoy a great place to learn Mandarin and understand Chinese and Taiwanese culture.

### Overseas Learning Tours

SCE hosts overseas learning tours every summer and winter break for the youth of Taiwan to broaden international experience and language skill. We have taken students to participate in language programs and culture exchange to prestige universities in England, America, and Canada.

### Overseas Youth Training Programs

Overseas Chinese from all over the world at the study Overseas Youth Training Program in SCE. The program includes 80 credits of vocational training, which leads to a certificate after 2 years.





## E-learning and Instructional Design ←

SCE has been promoting its distance learning program and developing its e-learning platform, iCANxp, which effectively integrates courseware and management training programs. We provide various e-learning and cyber materials for individuals and businesses to train and manage.

### Our e-learning Service

- Teaching and Consulting Programs
- Outside Corporate Training Programs
- Outsourcing Training Programs for Official Institutions
- Knowledge Management for Staff
- E-learning Master Degree Program



## Educational Communication and Media ←

SCE established the Media Arts Center and the Digital Media Center to produce educational and informative films, making it the pioneer of all universities in Taiwan, not only in production but also in the acquisition and utilization of high-quality professional digital equipment.





## Collaboration with Industries and Academia ←

### Innovation and Incubation Center

The innovation and Incubation Center is sponsored by the Ministry of Economic Affairs to provide support and resources for incubating small and medium sized enterprises with the aim to help small business to decrease risks and costs of start-up and innovation; to assist in the development of new products and technology; to transform academic and industry cooperation, and to assist business administration, market analysis and professional training.

### Global Network in Taiwan Base

In addition to Jian-guo Headquarter in Taipei, SCE has branches in Taipei, Taichung and Kaohsiung. Out of Taiwan, there are cooperation programs with universities in U.S.A., Southeast Asia, Hong Kong, Macao, and Beijing, Nanjing, and Zhejiang of China.



## Digital and Smart City Campus ←



### Cutting-edge Architecture

SCE is committed to providing a stimulating learning environment for all faculty and students. To help achieve this goal, we have adopted the latest design concepts incorporating the latest technology aiding teaching and learning. The campuses have received awards from the American Institute of Architects (AIA), New York, and gained Golden Awards of the Taipei City Urban Space Reconstruction Projects.

### Creative Digital Learning Center

The Digital Learning Center has been designed to provide a multi-faceted learning environment, including multi-media library materials as well as the traditional library, using latest hardware and cyber-materials.

### Health and Safe Campus

We greatly care about the ecology of the campuses so we run hardware systems efficiently and in an environmentally-friendly way.

## A Marvelous, Young, And High-tech Team ←

To build a digital campus, we have a team of MIS professionals to develop, design, and maintain computer networks and services on campus for external and internal purposes. To serve the needs of students and visitors, as well as external users, a portal website has been built to allow the latest information and services via the Internet or cell phone. To serve the internal organizational operation, the Educational Resource Planning (EduRP) system integrates the management of administrative affairs and the Learning Management System into a one-stop e-counter. This provides instant, reliable Internet services to the staff of SCE.



## Service ←



### Activities for the Community

SCE offers free seminars, short courses, conferences, lectures, workshops, and exhibitions to the public every month.

### One-Stop-Service

The orientation of service is a feature of SCE, providing one-stop-service, including a physical calling center and cyber service.

### Quality Management

Because quality management is the one of SCE's core values, it is the first school of continuing education qualified with ISO systems in Taiwan. Furthermore, SCE earned HR Innovation Award 2006 qualified for Taiwan Training Quality System (TTQS) in 2007; and was a finalist in TTQS 2011.



## Sustaining Organization and Commitment ◀

Over the past 40 years, Taiwan has changed from a closed society to an interactive part of globe. In a continuously changing society, lifelong learning is critical for up-to-date professionals to handle increasing information. SCE provides many learning resources for learners of all backgrounds to increase the growth of Taiwan.



TAIWAN


SCE

**1969** Set up the preparatory office of SCE, PCCU.

**1971** Restructure SCE in Ji-lin Rd, Taipei.

**1972** The 4th generation of PC with Integrated circuits came out.

**1973** Oil crisis happened.


**1974**  1974

**1977** High school and college level of Correspondence course started running.

**1979** Ten Major Construction Projects have accomplished.


**1980** Hsinchu Scientific Park was set up.

**1985** SCE relocated to He-ping East Rd.

**1986**  1985

**1987** TSMC was operated.

**1988** Martial law was lifted. Open the Taiwan people to Mainland China for visiting.


**1989**  1986


The housing prices high a lot and people without houses occupied the commercial district as social movement.

Taiex brake through 10,000 points.


**1990** Taiex brake through 12,000 points.

**1991** IT courses were hot and popular.

**1992** Set up MLC. Set up IEI.  1992




**1994** The headquarter building was completed.  1992

**1996** Set up 2-year college programs. Earned the best performance of continuing education in private universities for 12 years since 1996.

**1997** Evening division programs transformed as the undergraduate credit programs. The official website was begun. Promote the e-learning system and related materials.  1994

**1998** Microsoft announced Win 98.

**1999** Set up the Innovation and Incubation Center. Set up the service center and provide one-stop-service. Da-xia headquarter building was modified and enlarged. Set up Taichong branch. The master degree programs started enrolling new students. Set up the consulting center for students.

**2000** Internet bubble happened. Passed the qualification of ISO 9001. Upgrade to the Sector of Continuing Education. "i-can" system started online. Go2school cyber platform started online.  1999  2000  2001





2002



2002



2003



2004



2005



2005

**2001**

Da-Xia building has completed and gained the golden award of AIA.  
The portal Myoffice started online.

**2002**

The Lifelong Learning Law was passed.

Set up the digital learning center.

**2003**

SARS disaster.

Established English language teaching program in cooperation with University at Buffalo.

**2004**

Set up the touch-free smart card system.

**2005**

"Blue Ocean Strategy" was published by Harvard University.

Handle the outsourcing program of civil servants training program.  
Set up ITCTC.

**2006**

Earned the award for Human Resource Innovation, Council of Labor Affairs.

**2007**

i-Phone 1 came out.

Gained the TTQS qualified training center.

**2008**

The global financial tsunami came and pushed a huge learning trend.

Taichong branch moved to new location at Sec 2nd, Rd. Chonggang.

**2009**

The government promoted Six Emerging Industries and Ten Focus-point Service Industries.

Establish the program cooperating with European Chamber of Commerce Taipei.

Set up the exchanging centers of Beijing and Zhejiang.

**2010**

i-Pad came out.

Both sides contacted ECTA.

The government promoted 4 Emerging Smart industries.

Set up the Exchanging Center of Nanjing.  
Earned 2010 TTQS Qualified Training Center Award.

Our member Zhou Shi-Lun earned the award of lifelong learning model, Ministry of Education.

**2011**

The Industries innovation Law was passed.

SCE established for 40 years.  
Our member Cheng-ling earned the award of lifelong learning model, Ministry of Education.

**2012**

Zhong-he community college was outsourced by SCE.

SCE's members Chou Shi-lun, Cheng Ling, Chen Yen-ru earned the award of Lifelong Profession Learners.



2006



2008



2008



2009



2010



2012

## Contact Us ←

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